








# BRET HARTE ATHLETICS & BOOSTER CLUB

## SPONSORSHIP OPPORTUNITIES

 <b>BRET HARTE ATHLETICS &amp; BOOSTER CLUB</b>	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
<b>Promotional posts on BHBC social media channels</b> (3x/year; content to be provided by sponsor)	X			
<b>Outdoor Signage on Via Valiente fence</b> (through the end of the school year)	X	X		
<b>Link to business from BHBC website</b>	X	X		
<b>Recognition on BHBC website</b>	X	X	X	X
<b>Recognition in BHBC newsletter</b>	X	X	X	X
<b>COMMIT TO SPONSOR BRET HARTE BOOSTER CLUB BY <u>OCTOBER 24TH</u> AND GET SPONSORSHIP BENEFITS AT RUN TURKEY RUN ON THURSDAY NOVEMBER 27TH.</b> <ul style="list-style-type: none"> <li>• We anticipate more than 700 registrations, heavily marketed to Bret Harte and Leland communities.</li> <li>• <b><u>Event race shirts will provide invaluable lasting marketing exposure!</u></b></li> <li>• All proceeds benefit Bret Harte Middle School athletics, PE and student clubs.</li> </ul>				
<b>Premium logo placement</b> (on front of race shirt AND bib)				
<b>Large logo</b> (on back of race shirt)				
<b>Medium logo</b> (on back of race shirt)				
<b>Small logo</b> (on back of race shirt)				
<b>Booth or table set up at event</b>				
<b>Promotional material distributed at event</b> (sponsor to provide materials/giveaway items)	